



COMPANY PROFILE

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CHARACTER

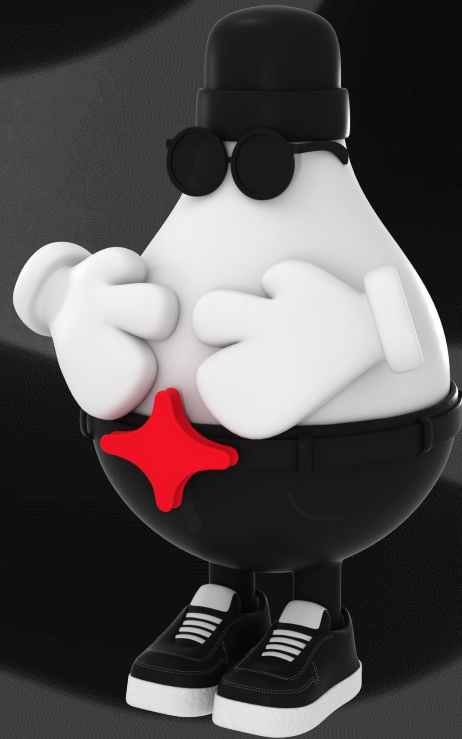
아이디어를 다른 시각으로 바라볼 때 빛날 크리에이티브가 탄생합니다

ABOUT US

크리에이티브 **빛날**은
젊은 크리에이터들이 모인
컨텐츠 제작 프로덕션입니다.

TVCF부터 바이럴 영상까지
트렌디한 감각을 바탕으로
제작합니다.

클라이언트의 브랜드와 제품을
아이디어로 빛날 제작사로
성장하고 있습니다.



MEMBERS

Creative Direction Team

이병찬
CEO / Director

오완수
A.DIR

이동우
ART

Production Management Team

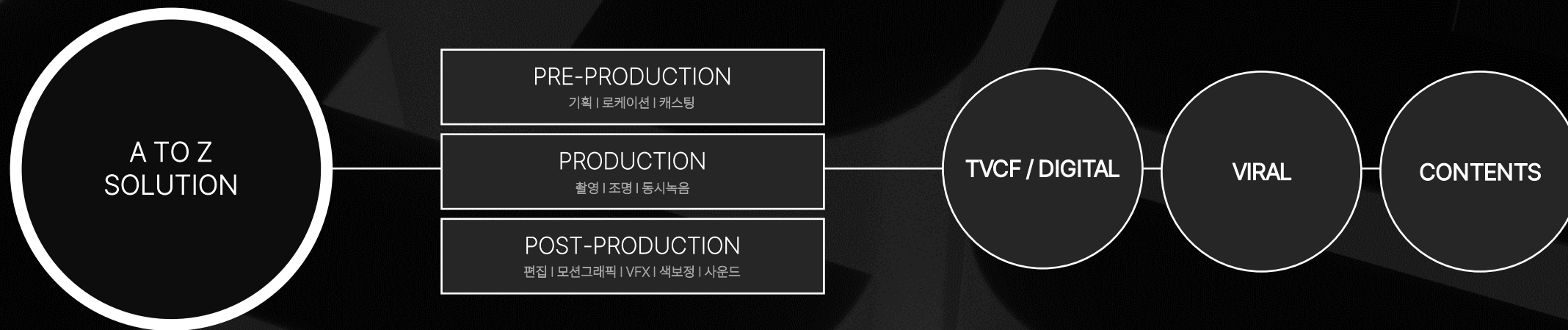
이진석
E.PD

박지우
PD

김규진
L.PD

PROCESS ✦

기획부터 촬영-후반작업까지 ONE STOP SOLUTION을 제공합니다



SHOW REEL ✨

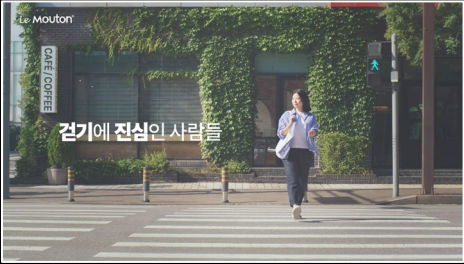
TVCF – DIGITAL – CONTENTS





✦ TVCF / DIGITAL ✦

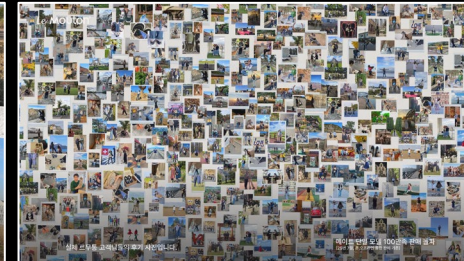
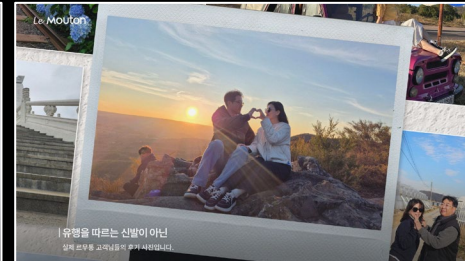
르무통 TVC 걷기지도자 편_2025



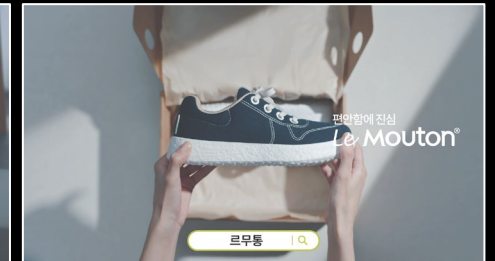
르무통 TVCF 신제품출시 중단 편_2025



르무통 TVCF 9가지 라인업 편_2025



르무통 TVCF 재료부터 원단 편_2025



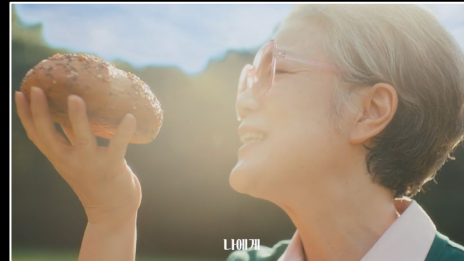
뚜레쥬르 TVCF_SLOW TLJ 남자 편_2025



뚜레쥬르 TVCF_SLOW TLJ 모녀 편_2025



뚜레쥬르 TVCF_SLOW TLJ 할머니손녀 편_2025



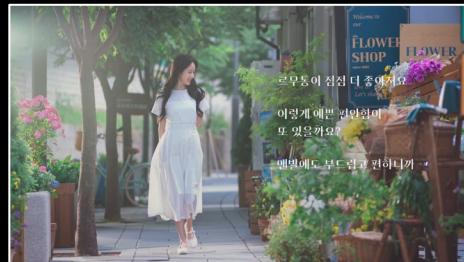
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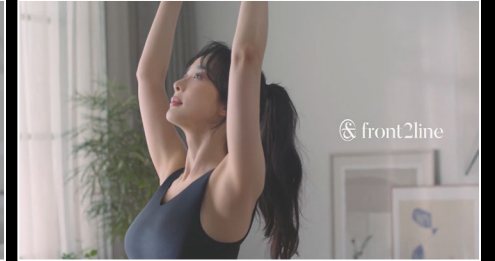
르무통 TVCF 채원빈 MATE편 _2025



르무통 TVCF 채원빈 SWEET편 _2025



프론투라인 TVCF_2025



르무통 TVCF 채원빈편_2025



르무통 TVCF 여행 가이드 이채현편_2024



르무통 TVCF 축구심판 최현재편_2024



르무통 TVCF_플로리스트 조재은편_2024



르무통 TVCF_르무통과 편안해서 집중된 순간들_2024



르무통 TVCF_르무통과 편안해서 빛나는 일상들_2024



르무통 TVCF_편안함을 위한 단순함 르무통 메이트편_2024



르무통 TVCF_발을 더 편안하게 벗고싶지 않은 편안함 르무통 메이트_2024



르무통_발을 더 가볍게 물에 뜨는 르무통 메이트_2024



르무통_발을 더 쾌적하게 통기성이 뛰어난 르무통 스위트_2024



르무통_쉽고 깨끗하게, 세탁이 간편한 르무통_2024



한우리 TVCF_2024



비비랩 TVCF_2024



플랜트 콜라겐 부스터제로 TVCF_2024



CJ ONE TVCF_2024



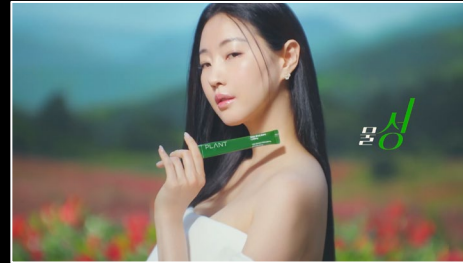
파리바게트 티라미수 케이크_2024



자생한방병원 TVCF_2024



플랜트 콜라겐 TVCF_2024



링티 TVCF 무더위 대비편_2024



링티 TVCF 1억포 실제 고객이야기 편_2024



사세 가라아게 TVCF_2024



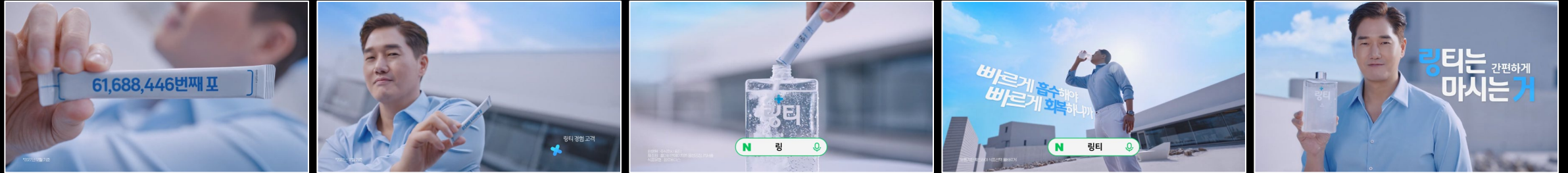
고소틴 TVCF_2023



하이투자증권 IM하이_2023



링티 TVCF 경험고객 유지테넨편_2023



링티 TVCF 커피대신 링티편_2023



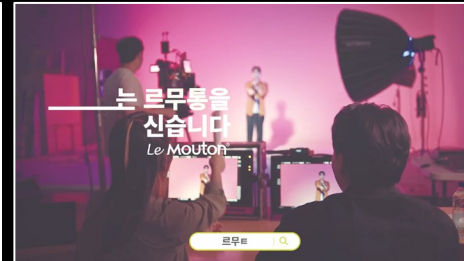
교원 도요새 잉글리시_2023



르무통을 신습니다 글래드 호텔편_2023



르무통을 신습니다 딩고편_2023



르무통을 신습니다 이석영편_2023



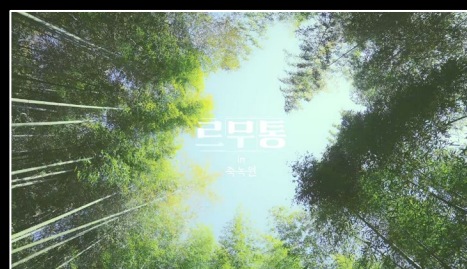
르무통을 신습니다 브랜드 취 편_2023



르무통을 신습니다 종합편_2023



걸어요 편하게 족족원편_2023



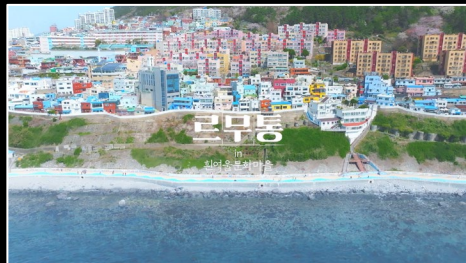
걸어요 편하게 산수유 마을편_2023



걸어요 편하게 감천 문화마을편_2023



걸어요 편하게 흰여울 마을편_2023



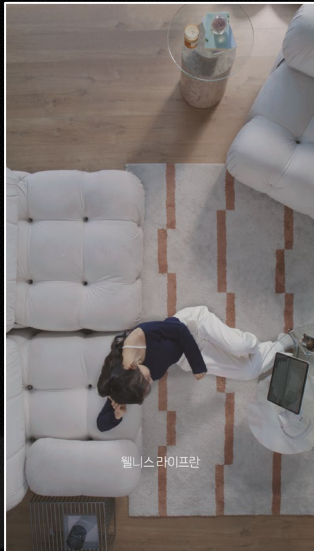
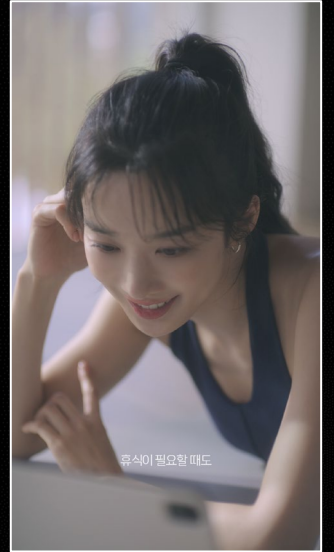
The background is a dark, almost black, abstract composition. It features several large, dark, rounded rectangular shapes that appear to be floating or overlapping. These shapes are outlined by thin, white, slightly irregular lines, giving them a three-dimensional, block-like appearance. The overall effect is minimalist and modern, with a focus on geometric forms and high contrast.

✦ **SHORT FILM** ✦



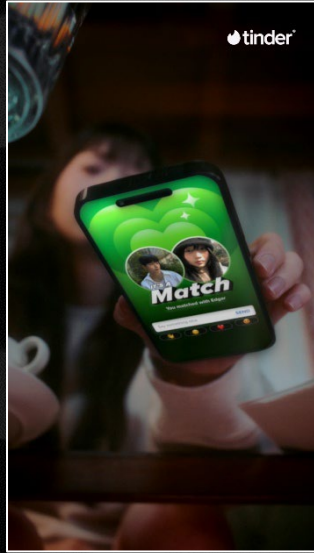
@ front2line

2025_프론투라인 이청아





2025_틴더 디지털





Le Mouton[®]



2024_르무통
하늘편



2024_르무통
꽃편



2024_르무통
쿠션편



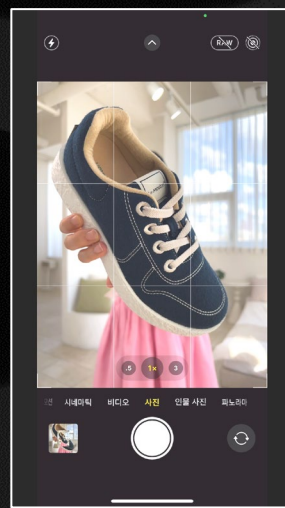
2024_르무통
캐릭터편



2024_르무통
핸드폰 편



2024_르무통
벚꽃편



2024_르무통
추석편



2024_르무통
사진 튜토리얼편



2024_르무통
순간이동편



2024_르무통
리모컨편



2024_르무통
색깔편



2024_르무통
투시편



2024_르무통
3D FOOH편



2024_르무통
발렌타인데이 편



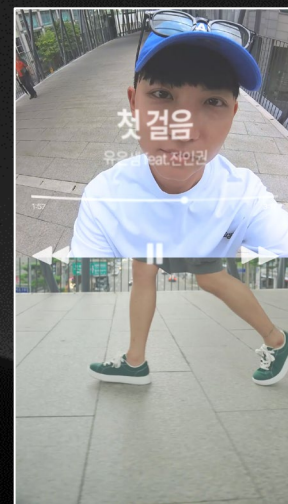
2024_르무통
스타일링 체인지편



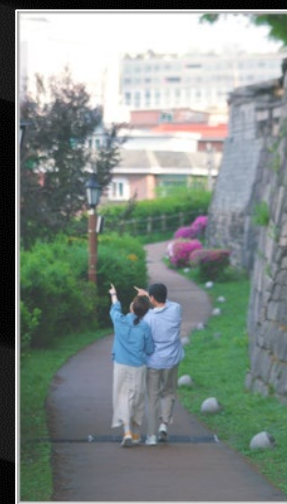
2024_르무통
단체댄스편



2024_르무통
댄스편



2024_르무통
플레이리스트편



2024_르무통
데이트편



2024_르무통
커플신발편



2024_르무통
환경의 날편



2024_르무통
소풍편



2024_르무통
계단편



2024_르무통
기차길편



2024_르무통
언덕길편



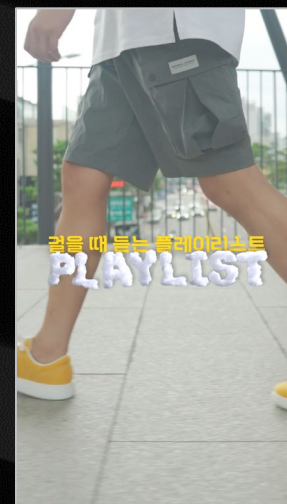
2024_르무통
자전거편



2024_르무통
징거다리편



2024_르무통
런웨이편



2024_르무통
3D 자막편



2024_르무통
리스본편



2024_르무통
제품편



2024_르무통
걷는 여자편



2024_르무통
4컷사진편



2024_르무통
사진편



2024_르무통
우산편



2024_르무통
음악감상편



2024_르무통
기다림편



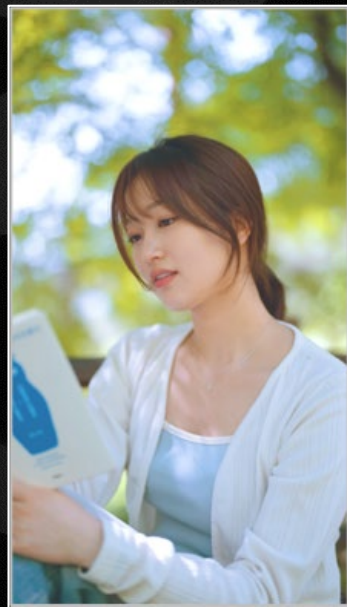
2024_르무통
독서 데이트편



2024_르무통
한강편



2024_르무통
걷기 데이트편



2023_르무통
낙산공워편



2023_르무통
일출편



2023_르무통
21일 챌린지편



2023_르무통
대나무편



2023_르무통
우산편



2023_르무통
연인편



2023_르무통
겨울호수편



2023_르무통
친구편



2023_르무통
마로니에 공원편



2023_르무통
크리스마스 선물편

청정라거-테라
TERRA
FROM AGM

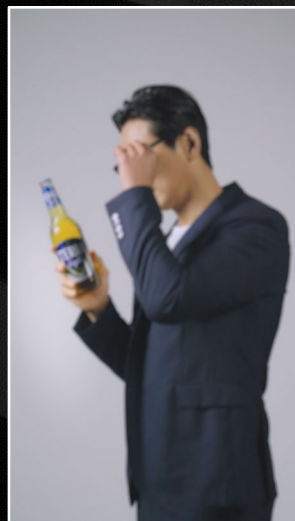
2025_테라X팩맨



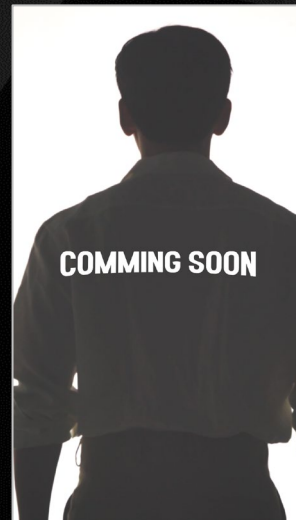
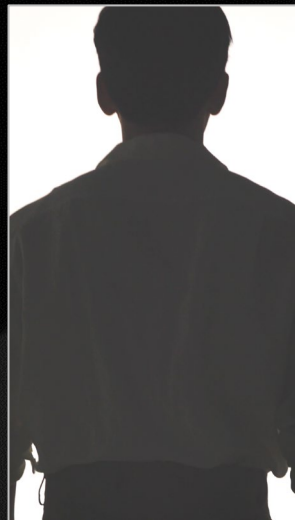
2025_테라라이트 티징



2025_테라라이트 오프닝



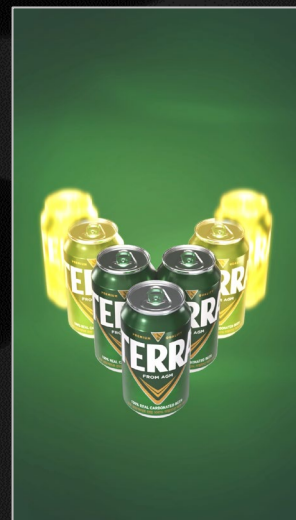
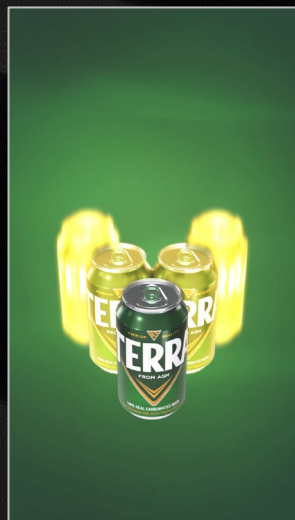
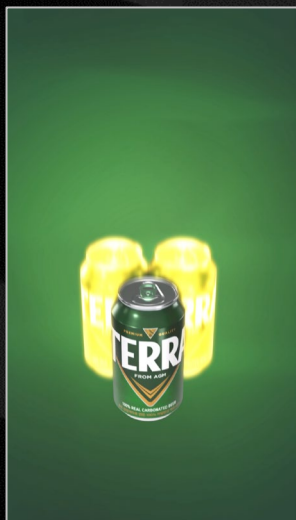
2025_테라 티징



2025_테라 오프닝



2025_테라 패키지 리뉴얼



청정라거-테라
TERRA

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2025_켈리키친 박성우 셰프 편



2025_켈리키친 박성우 셰프 편



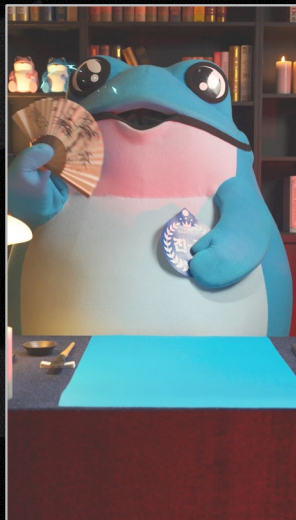
2024_하이트진로



2024_하이트진로



2024_하이트진로



2024_하이트진로







2024_링티로그
떡집편



2024_링티로그
킥복싱편



2024_링티로그
숙취해소편



2024_링티로그
대학생편



2024_링티로그
테니스편



2024_링티로그
골프편



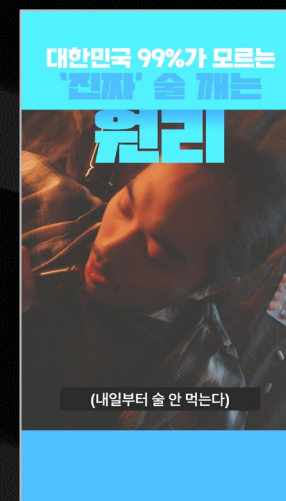
2024_링티로그
직장인편



2024_링티로그
등산객편



2024_링티로그
사우나편



2023_링티
해장편

SUBWAY®



2025_씨브웨이
인터뷰



2025_씨브웨이
인터뷰



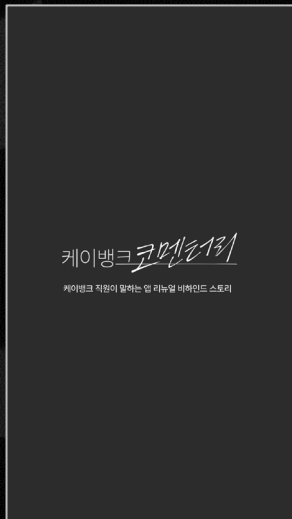
2025_씨브웨이
인터뷰



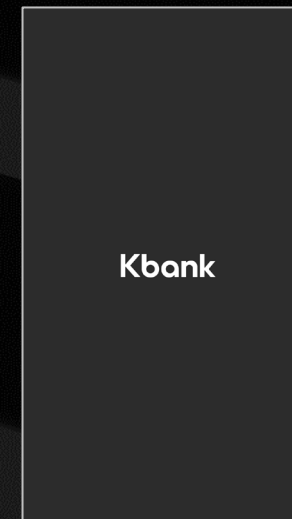
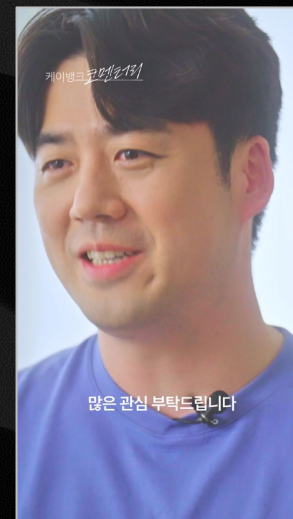
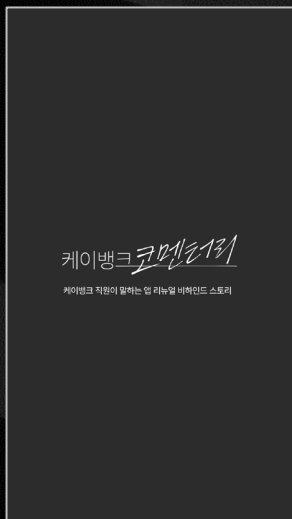
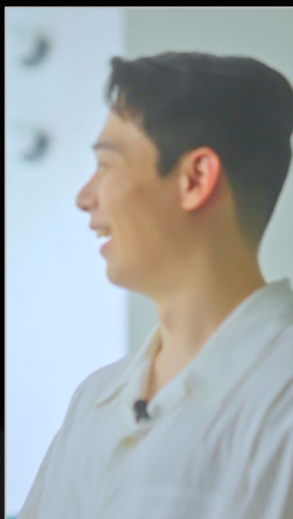
The background is a dark, monochromatic composition of various geometric shapes, including rectangles, triangles, and rounded forms, some of which are slightly offset to create a sense of depth and layering. The word "Kbank" is centered in a clean, white, sans-serif typeface.

Kbank

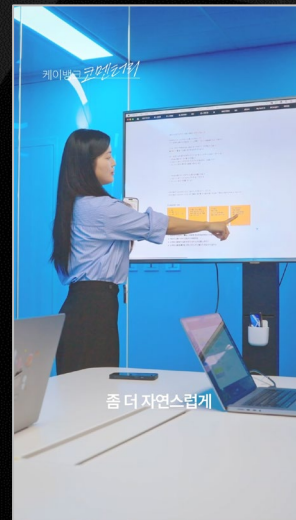
2024_케이뱅크 인터뷰_SME 기획팀



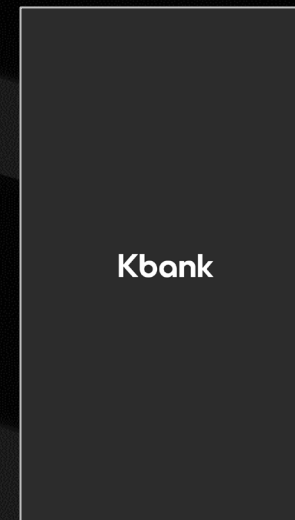
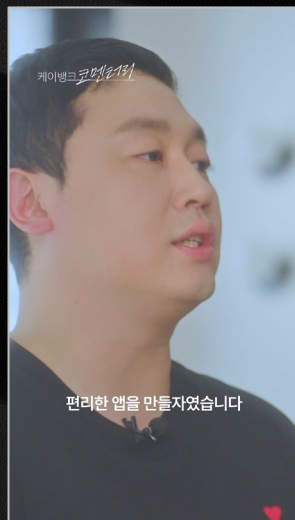
2024_케이뱅크 인터뷰_서비스 기획팀



2024_케이뱅크 인터뷰_UX팀



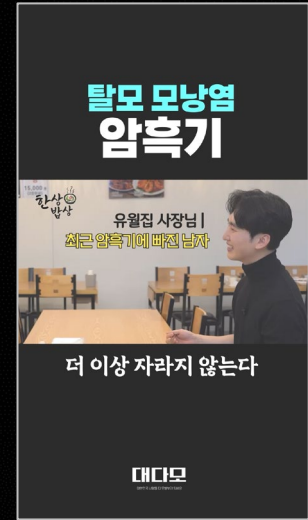
2024_케이뱅크 인터뷰_종합편



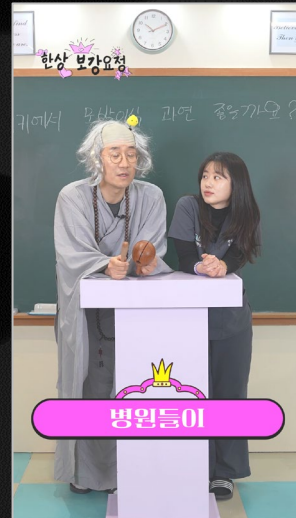


ДЛЕДАМО

2024_대다모_한상밥상

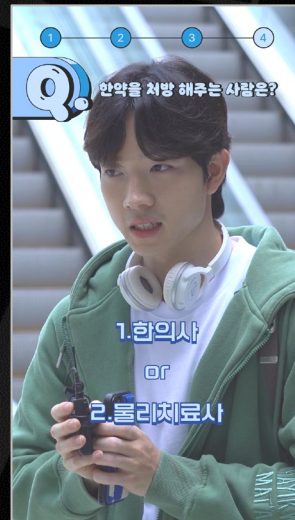
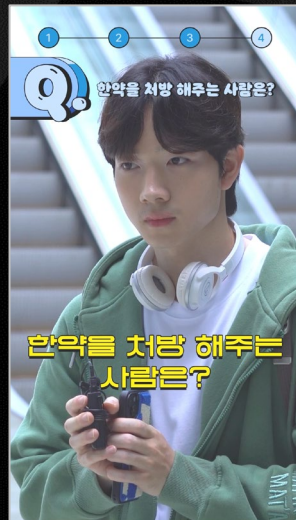
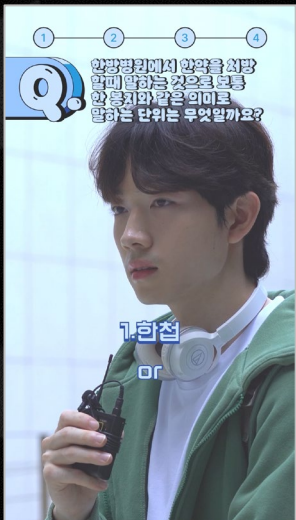
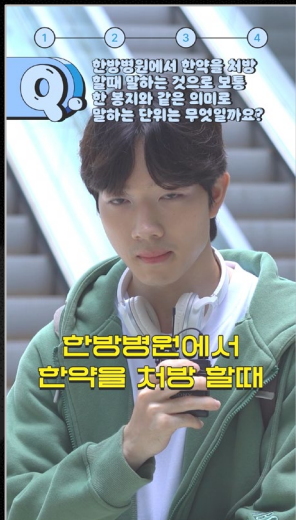


2024_대다모_한상보강요정

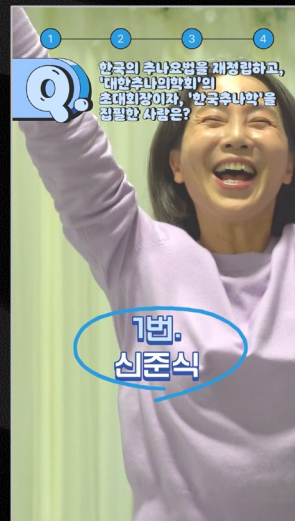
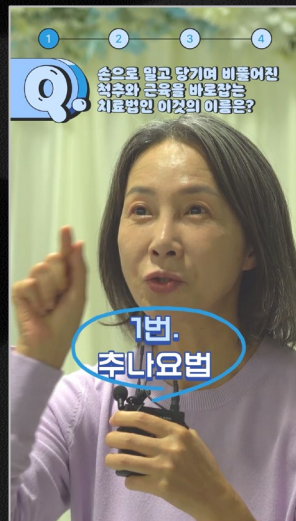


자생한방병원

2024_자생한방병원_자생침약퀴즈



2024_자생한방병원_자생침약퀴즈_





migung365



2023
대장사랑 20대편



2023
대장사랑 40대 남자편



2023
대장사랑 50대편



2023
대장사랑 40대 여자편



대장사랑 포커스미디어
20대 여자편



대장사랑 포커스미디어
40대 남자편



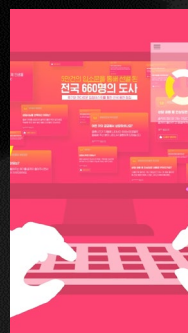
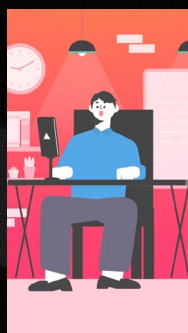
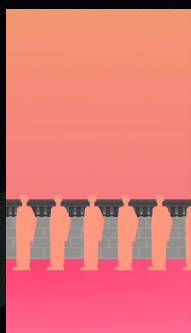
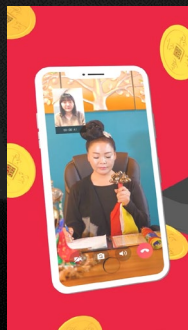
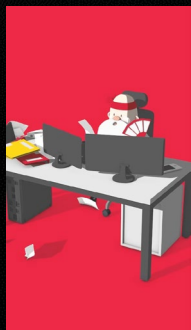
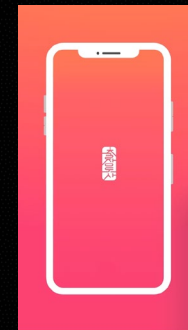
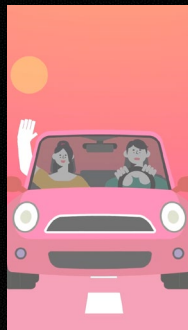
대장사랑 포커스미디어
40대 여자편



대장사랑 포커스미디어
20대 남자편



2024_ 출장도사 종합편



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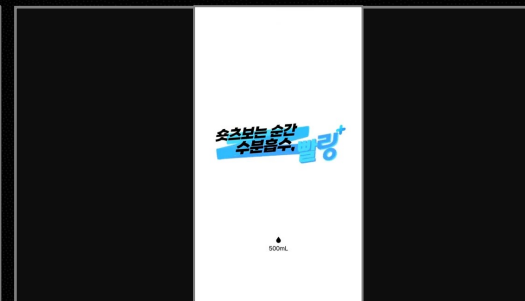
지마켓 | 빅스마일데이 피식대학 ▶



플랜트 | TVC 스케치 영상 ▶



르무통 | 브랜드 필름



링티 | 숏폼 정보성 콘텐츠 ▶



링티 | 링티로그 제주고편 ▶



티머니GO | 에피어워드 ▶



크리엑스 | 브랜드 모션그래픽 ▶



출장도사 | 예능형 콘텐츠 ▶



자생한방 병원 | 첩약카페 ▶



하이포크 | 모범직원 택시 ▶



르무통 | 르무통을 선물한다는 것은 ▶



대다모 | 독모스 ▶



르무통 | 엠버서더 ▶



르무통 | 엠버서더 드러머편 ▶



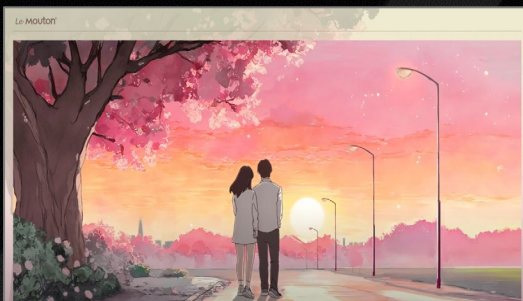
르무통 | 엠버서더 공인중개사편 ▶



르무통 | 일본 언박싱 ▶



르무통 | 크림핑크 반가움의 설렘편 ㉠



르무통 | 크림핑크 첫사랑의 설렘편 ㉡



르무통 | 크림핑크 반가움의 설렘편 ㉢

HAKDONG STATION



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